VSC + YOUTH SPEAKS FELLOWSHIP FREESTYLERS AND STORYTELLERS

Silicon Valley is where personal ideas become global businesses. Become a Storytelling Fellow at one of the most creative forces in tech and apply your creativity to tell the stories of companies and startups who are pushing the frontiers of our society.

In a unique collaboration bridging the tech and artistic worlds, <u>VSC</u>, a strategic communications firm headquartered in San Francisco, has partnered with <u>Youth Speaks</u> to create a Storytelling Fellowship, **open to Youth Speaks and Brave New Voices Network alumni**.

Over the course of one year, Fellows will have the opportunity to work with VSC account teams to support clients spanning technologies like education tech, AI, robotics, financial tech, and consumer electronics. Whether it's robots making pizzas at <u>Zume</u>; empowering millions of women to become their own fashion entrepreneurs at <u>Poshmark</u>; getting to work on new technology that puts music into physical places with Spotify-backed <u>Soundtrack Your Brand</u>; or exploring virtual reality in the classroom with <u>Nearpod</u>, you'll get to work with some of the most revolutionary companies on the planet.

Fellows will continue their growth by spending one day a week working with Youth Speaks, supporting programming at the country's leading spoken word and literary arts organization.

Who we're looking for

- A freestyler you win friends and influence people with your ideas clarity, brevity, and humor
- A critical thinker you question everything and can remix insights across what you read, hear, and see
- A killer writer show us your writings, videos, posts and prove it
- A leader you show up early, roll up your sleeves, and dive into whatever the day holds
- A design maven you know how to whip up something stunning in video, HTML, InDesign, or Photoshop
- A Brave New Voices network alumni or current participant

Qualities that distinguish you from the pack

- You are a constant learner and desire to be an expert in all your endeavors
- You thrive off building relationships and collaborating with people who have different skill sets
- You like when expectations are set so you can surpass them

Who you'll work with

VSC understands that extraordinary people don't take ordinary jobs.

You'll work alongside people who have won more than 100 awards for breakthrough PR campaigns. Among your teammates are musicians, writers, spoken word artists, athletes, illusionists, rappers, gamers, and other creatives who work hard and celebrate each win, no matter how big or small. Together, VSC has accrued decades of experience by working in the trenches with more than 200 businesses and startups to innovate their communications strategies in new ways. That's because we champion the obsessives, the geeks, the contrarians, and the idealists, and we embrace diversity in thought and practice.

What you'll achieve

The academic program provides a deep dive into the foundation of building communications strategies for emerging tech companies. You'll learn how to write for business, the basics of media relations, how to brainstorm and implement creative campaigns, and the ins and outs of the startup, nonprofit and VC world.

Beyond that, you will learn how to deepen your ideas; you will learn how to communicate with substance and style; you will work better with a team than without one; and your voice will be heard.

The view from your office

VSC is located in the center of the San Francisco Bay Area, once described as "the most productive and innovative land mass in the world." But you wouldn't know it by the relaxed atmosphere within our offices. From our fluid and flexible office space to themed

celebrations and entrepreneur freestyles, VSC grants you access to the forefront of technology and design, but with a solid workplace to stay grounded.

<u>VSC</u> and <u>Wareness.io</u> Twitter: @VSCPR + @warenessio <u>Facebook | Instagram |Glassdoor</u>: Top Ranked Agency in San Francisco!

Salary

The annual salary for the Storytelling Fellowship is \$50K.

Benefits

The VSC benefits package is subject to the plan terms and applicable waiting periods and includes eligibility for the following:

- Premium sponsored healthcare, dental, and vision plans
- Life and LTD insurance
- 401(k) pension plan with company matching plan
- Discretionary company benefits+ program which includes commuter MasterCard discounts, telecommuting options, wellness benefits, education reimbursement, monthly mobile contribution, charitable matching, and participation in company retreats
- "Take what you need" paid time off program
- Team retreats
- Additional performance-based bonus opportunities, new business commissions and employee referral bonuses

Application Process

Please submit the following to employment@youthspeaks.org with the subject line "Storytelling Fellow"

- Resume
- No generic cover letters wanted. Imagine we're a tough-to-crack news reporter send us a creative, concise pitch announcing
 your hire for this role.
 - Pique our interest with an attention grabbing email subject line (ESL) that reels us in + an edgy pitch that aligns with the VSC voice, includes specifics on why you are the best choice, and how you plan to make an impact
- Link to personal blog or portfolio with non-academic writing samples
- What current technologies excite you and why?
- What publications do you read to get your news fix?

Only complete applications will be accepted. Please send applications no later than August 14, 2017